

## Seminar on “Challenges and Opportunities of Information Technology Executives of Today”

Information security and operating cost are two areas that pose challenges while offering opportunities at the same time to individual organizations in Hong Kong and to the city at large. Time and again, information technology sector proved that we can solve seemingly acute problems and emerge a stronger and more important part of the economy. So did Hong Kong. This seminar aims to provide a forum where IT executives can discuss both big picture topics as well as sharing the latest development in the market.

<b>Date:</b>	1 April, 2011 (Friday)
<b>Time:</b>	2:30pm - 5:00pm (registration at 2:00pm)
<b>Venue:</b>	British Standards Institution Suites 817-818, 8 <sup>th</sup> Floor, Ocean Centre, 5 Canton Road, Kowloon, Hong Kong
<b>Fee:</b>	HK\$150 / HK\$100* (Early Bird / Loyalty Price)
<b>Speakers:</b>	Ms. Beata Tang, Head of Delivery Service and Training Business British Standards Institution - HK
<b>Language</b>	Cantonese with English terminology

### Who should attend?

#### ICT participationers including:

- CIO
- COO
- PIO
- IT Manager
- Security Manager

(\*Registration on or before 21 March, 2011 can enjoy the Early Bird Rate / Loyalty Price is applicable to our current customers or past participants, please quote the details of course attended)

### Highlights of the seminar:

- Information Security is everyone business = Nobody business?
- Currently Challenge of ensuring effective information security.
- How can we establish and enforce our security baseline?
- Accountability of information security.
- Latest updates of best practice, such as ISO27001 Information Security Management System.

Seats are limited and reserved on a first-come-first-served basis.  
For registration to the Workshop, please complete the registration form  
And fax to (852) 83437336 or e-mail to [mkt.hk@bsigroup.com](mailto:mkt.hk@bsigroup.com)

Certificate of attendance  
for the Seminar will be  
issued to attendees (CPD: 2hrs)

Company Name	_____	Contact Person	_____
Contact Person	_____	Position	_____
Position	_____	Tel	_____
Tel	_____	Email	_____
Email	_____	Address	_____
Address	_____		

#### Enquiry for enrolment:

> Contact Person: Ms. Clemence Wong  
> Email: [clemence.wong@bsigroup.com](mailto:clemence.wong@bsigroup.com)  
> Web: [www.bsigroup.hk](http://www.bsigroup.hk)

> Tel: (852) 3149 3320  
> Fax: (852) 8343 7336